



Marcela Jacka
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AOD reached out inviting Cayenne to participate in their upcoming website redesign initiative. As part of their strategic planning process, they are exploring ideas to help them modernize and elevate their online presence. AOD values our expertise and wants to ensure we're considered for this opportunity. In the interest of transparency, they also want us to know that, at the request of upper management, they are reaching out to other companies as part of this project. AOD would love for our team to create a mockup of what we'd envision for their new website.

This mockup should include:

- A visual concept or design of the homepage and key internal pages
- A brief outline of your approach and the features or improvements you would suggest
- A cost estimate for design, development, and ongoing support
- A proposed timeline aligned with a 3-year phased project

This information will be presented to their Board of Directors during their strategic planning meeting in August. The board will make the final decision on which company AOD will partner with for this important project.

An AOD/Cayenne zoom meeting has been scheduled for 6/6 10am.

Some initial questions for AOD:

- Budget?
- Estimated project kick off date?
- Possible to design several homepage concepts with one key internal page?
- Likes/dislikes of current web design?
- Any required graphic elements? (AOD AutoStar)
- Any required vendor integrations need to consider? (Find a vehicle or Apply for a Loan)
- Any specific key internal pages to design?

Board Members: <https://www.aodfcu.com/board-members/>

Thanks!

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